



Su-Ling Yeh, *Ph.D.*

Curriculum Vitae

Department of Psychology
National Taiwan University (NTU)
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Education

1994 Ph.D., Psychology, University of California at Berkeley, California, USA
1987 M.S., Psychology, National Taiwan University, Taiwan
1985 B.S., Psychology, National Taiwan University, Taiwan

Academic Positions

2012-present **Lifetime Distinguished Professor**, Department of Psychology, NTU
2018-present **Associate Director**, Center for Artificial Intelligence and Advanced Robotics, NTU
2010-present **Jointly Appointed Professor**, Graduate Institute of Brain and Mind Sciences, NTU
2004-present **Full Professor**, Department of Psychology, NTU

Professional Experience

2018-present **Association for Psychological Science (APS) fellow**, USA
2019-2020 **Center for Advanced Study in the Behavioral Sciences (CASBS) fellow**, Stanford University, USA
2020-2023 **Associate Dean**, College of Science, NTU
2013-2016 **Head of Department**, Department of Psychology, NTU
2010-2016 **Associate Director**, Neurobiology and Cognitive Science Center, NTU
2006-2012 **Distinguished Professor**, Department of Psychology, NTU
1995-2004 **Associate Professor**, Department of Psychology, NTU
1994-1995 **Lecturer**, Department of Psychology, NTU

Major Awards and Honors

Research

2023. **Fu Ssu-nien Memorial Chair at National Taiwan University**
2014 **Academic Award of Ministry of Education**, Ministry of Education, Taiwan
2002, 2012 **Distinguished Research Award (Twice)**, National Science Council, Taiwan
2004 **Research Contribution Award in Humanities and Social Sciences**, NTU
2002-2003 **Da-Yo Memorial Award**, National Science Council, Taiwan
1996-2000 **Recipient of Research Awards (Five times)**, National Science Council, Taiwan
2000 **Elected outstanding scholar** for the NOW/NSC joint program on cognitive science, National Science Council, Taiwan and NOW, Arnhem, the Netherlands
2000 **Award for supervision of NSC Independent Research**, National Science Council, Taiwan

Teaching

- 2006, 2012 **Distinguished Teaching Award for Best Teachers, NTU (Twice)**
2004-2005 **Teaching Award for Best Teachers, NTU (Twice)**
2003-2005 **Teaching Award of Best Teachers at the College of Science, NTU (Three times)**
2002 **Course Award, Computer and Information Networking Center, NTU**
For the web-based multimedia instructional course "Sensation and Perception"

Research Interests

1. **Artificial Intelligence and Psychology:** AI for well-being with the help of psychology, human-centered problem-solving, human-robot interaction, social robotics, assistive robots for the aging population
2. **Consciousness:** conscious and unconscious processing, attention and consciousness, body sensation and self-consciousness, meta-awareness, gut feeling
3. **Attention and Perception:** effect of attention on perception, mind wandering, meditation
4. **Multisensory Perception:** cross-modal interaction between seeing, hearing, touch, and smell
5. **Psycholinguistics:** reading, semantic processing, word recognition, dialogue
6. **Positive Aspects of Aging:** statistical regularity, language use, well-being, mindful communication
7. **Applied Research:** image processing and display, virtual/augmented reality, blue light effect, gaze-contingent display and applications, eye tracking device, detection of affective state, decision making in fintech, cross-generational communication, cognitive training/intervention

Major Grants (Served as PI or Co-PI)

- 2024-2026 TAIHUCAIS: Taiwan Humanities Conversational AI Knowledge Discovery System, National Science and Technology Council grant (NT\$: 15,000,000 / US\$: 499,334, PI)
2022-2023 Developing deep cognitive ability for AI-empowered social robot system, National Science and Technology Council grant (NT\$: 19,405,517 /US\$:645,989, Co-PI)
2021-2024 Age differences in communication styles: assisting elderly with new technology, Ministry of Science and Technology grant (NT\$: 5,896,899 /US\$:196,302, PI)
2021-2022 Turning over the medical care and management of chronic diseases with artificial intelligence and medical/health field big data, Ministry of Science and Technology grant (NT\$: 36,570,000/US\$: 1,217,377, Co-PI)
2018-2021 Using AI to solve major injuries in physical and mental care – AI robots to protect human life and psychology, Ministry of Science and Technology grant (NT\$: 54,017,000/US\$: 1,798,169, Co-PI)
2018-2021 Exploring the levels of consciousness from unconscious processing to meta awareness, Ministry of Science and Technology grant (NT\$: 4,070,000/US\$: 135,486, PI)
2018 Psychological approach for user-oriented robot design, Industrial Technology Research Institute grant (NT\$: 1,200,000/ US\$: 39,947, PI)
2017-2019 Exploring the possible gain in statistical regularity as people age, Ministry of Science and Technology grant (NT\$: 3,256,000/ US\$: 108,389, PI)
2017 Enhance the applicability of assistive robots for elderly people: A psychological approach, Industrial Technology Research Institute grant (NT\$: 1,000,000/ US\$: 33,289, PI)
2015-2019 Theories and measurements of intelligence and individual differences (from mathematical modeling to neural mechanism and genetic inheritance), National Science Council grant (NT\$: 9,117,000/ US\$: 303,495, Co-PI)
2015-2018 Effects of blue light on perception and cognition, National Science Council grant (NT\$: 4,042,000/ US\$: 134,554, PI)
2015-2016 Semantic integration for crowded words, National Science Council grant (NT\$: 2,035,000/ US\$: 67,743, PI)
2012-2015 Unconscious semantic processing under visual crowding and continuous flash suppression, National Science Council grant (NT\$: 3,345,000/ US\$: 111,351, PI)

- 2009-2012 Visual-auditory integration: from perception to appraisal, National Science Council grant (NT\$: 3,192,000/ US\$: 106,258, PI)
- 2007-2010 Visual-auditory integration and attention, National Science Council grant (NT\$: 3,181,000/ US\$: 105,892, PI)
- 2004-2008 Co-construction of human cognition, neural mechanism, and social process- Neural bases of and cultural effects on the perception of Chinese characters, National Science Council grant (NT\$: 3,723,000/ US\$: 123,934, PI).
- 2008-2009 British-Taiwanese Joint projects between the British Academy and the National Science Council Taiwan (NT\$: 134,120/ US\$: 4,464, PI)
- 2006-2007 Object representation and the mechanism of object-based attention, National Science Council grant (NT\$: 324,000/ US\$: 10,786, PI)
- 2005-2006 Comparing group and element matching in stereopsis and apparent Motion, National Science Council grant (NT\$: 136,000/ US\$: 4,527, Co-PI)
- 2004-2005 Exploring the nature of semantic representation in Chinese character Recognition by repetition blindness paradigm, National Science Council grant (NT\$: 681,800/ US\$: 22,696, PI)
- 2002-2004 The role of subcharacter-component and whole-character in Chinese character recognition, National Science Council Grant (NT\$: 2,186,300/ US\$: 72,779, PI)
- 2001-2002 Vision and attention, National Science Council grant (NT \$626,600/ US\$: 20,838, PI)
- 2000-2001 Perceptual organization and attention, National Science Council grant (NT\$: 557,300/ US\$: 18,551, PI)
- 1998-2000 Analysis of spatial position, National Science Council grant (NT\$: 1,130,900/ US\$: 37,646, PI)
- 1997-1999 Chinese Language and Brain, Academia Sinica (NT\$: 550,000/ US\$: 18,308, PI)
- 1995-1997 Similarity of Chinese characters, National Science Council grant (NT\$: 1,533,500/ US\$: 51,048, PI)
- 1996-1997 The distribution of spatial attention, National Science Council grant (NT\$: 325,400/ US\$: 10,832, PI)
- 1995-1996 Internal representation of space, National Science Council grant (NT\$: 549,500/ US\$: 18,292, PI)

*US\$1=NT\$30.04

Professional Services

- 2021-2024 **Trustee Board Member**, National Science and Technology Center for Disaster Reduction, Executive Yuan, Taiwan
- 2022-2024 **Advisory Committee**, Imaging Center for Integrated Body, Mind and Culture Research, NTU, Taiwan
- 2021-present **Committee Member**, National Taiwan University 100th Anniversary
- 2021-present **Council Board**, Drunken Moon Lake New Teacher Welcome Committee, College of Science, NTU
- 2022-present **Council Board**, NTU Teacher Evaluation Committee
- 2021-present **Council Board**, New Teachers Committee, College of Science, NTU
- 2021-present **Proposition and Questionnaire Committee Member**, Ministry of Education, Taiwan
- 2020-present **Council Board**, NTU International Committee
- 2020-present **Council Board**, NTU Alumni Bimonthly Newsletter
- 2020-present **Council Board**, Council at College of Science, NTU
- 2020-present **Council Board**, Faculty Evaluation Committee, College of Science, NTU
- 2020-present **Council Board**, International Committee, College of Science, NTU
- 2020-present **Council Board**, Taiwanese Psychological Association
- 2019 **Council Board**, College of Science, National University
- 2018-present **Advisory Committee**, Imaging Center for Integrated Body, Mind and Culture Research
- 2018-present **Advisory Council**, The International Association for the Study of Attention and Performance (A

& P)

2012-present **European Research Council Peer Review Evaluation**, The European Research Council (ERC) Executive Agency

2018-present **Editorial Board**, Scientific Reports

2013-present **Editorial Board**, Frontier in Psychology, Perception Science

2013-present **Editorial Board**, Chinese Journal of Psychology

2017-present **Advisory Council**, Government Fellowship for Studying Abroad Ministry of Education, Taiwan

2017-present **Review Board**, Research Grants Council, Hong Kong

2015-present **Review Board**, United States-Israel Binational Science Foundation

2017-present **Personnel Committee**, MacKay Medical University, Taiwan

2016-present **Committee Member**, School Development Planning Committee, NTU

2017 **Chair of Scientific Committee**, The 13th Asia Pacific Conference on Vision (APCV)

2016 **Committee member**, Ministry of Examination, Taiwan

2015-2016 **Executive Supervisor**, Taiwanese Psychological Association

2013-2016 **Associate Editor**, Chinese Journal of Psychology

2013-2017 **Research ethics advisory committee**, NTU

2013-present **Committee member of faculty evaluation committee**, Graduate Institute of Brain and Mind Sciences, NTU

2016 **Scientific Committee**, Conference on Language, Discourse, and Cognition (CLDC)

2013-2014

2015 **Advisory council**, Center for Life Education, Ministry of Education, Taiwan

2012 **Review Board**, The 11th International Congress of the International Color Association (AIC)

2011-2012 **Advisory Board**, International Multisensory Research Forum (IMRF) 2012

2010-2012 **Personnel committee** of NTU

2010-2011 **Scientific Committee**, Asian-Pacific Conference on Vision (APCV) 2011

2010-2011 **Advisory Board**, International Multisensory Research Forum (IMRF) 2011

2010 **Reviewer** of Setting International Research-Intensive Centers of Excellence in Taiwan

2010 **Reviewer** of Initiative Research Cooperation among Top Universities between UK and Taiwan

2006-2010 **Council Board**, NTU Evaluation Committee

2009-2010 **Co-chair of the Scientific committee**, Asian-Pacific Conference on Vision (APCV) 2010

2009 **Reviewer** for Research Award for Junior Research Investigators, Academia Sinica

2009 **Reviewer** of web-based multimedia courses, Ministry of Education

2009 **Committee member** of national examinations for local civil servants

2008, 2009 **Committee member** of the Higher Education Evaluation & Accreditation Council of Taiwan

2007-2008 **Scientific Committee**, The 12th annual meeting of the Association for Scientific Study of Consciousness (ASSC) 2008

2007-2008 **Council member** of The Taiwanese Psychological Association

2007-2010 **General committee** of NTU

2004-2008 **Personnel committee** of NTU

2006 **Reviewer** for Doctor An-Tai Chen Research Scholarship

2005-present **Reviewer** for Government Scholarship for Overseas Study

2005-2007 **Appeal committee** of NTU

2003-present **Personnel committee**, Department of Psychology, NTU

2003-2006 **Chair** of the Research and ethic committee of Department of Psychology, NTU

1996-2002 **Resource committee**, Department of Psychology, NTU

2001-2003 **Administrative committee**, Department of Psychology, NTU

1996 Evaluation of the design of color pattern in Tunnel Zhong-Shin Engineering, High-way system

1998-2000 Improvement program of Introductory Psychology courses Ministry of Education, Taiwan

1998 **Organizing committee**, Annual meeting of Chinese Psychological Association

1998 **Elected member** of Government Female Leader Training Program

1996-present **Thesis committee**

National Taiwan University (Psychology, Electrical Engineering, Computer Science, Graduate Institute of Networking and Multimedia, Graduate Institute Communication Engineering, Graduate Institute of Brain and Mind Sciences)
Sydney University (Psychology), Australia
Hong-Kong University (Psychology), Hong Kong
National Cheng-Chi University (Psychology)
National Chung-Cheng University (Psychology)
Chung Yuan Christian University (Psychology)
National Taiwan Normal University (Graduate Institute of Teaching Chinese as a Second Language, Department of English)
National Yang-Ming University (Cognitive Neuropsychology, Biomedical Engineering)

Editorial

Scientific Reports, Frontier in Psychology, Chinese Journal of Psychology

Ad-Hoc Reviewer

Journal of Experimental Psychology: General, Journal of Experimental Psychology: Learning, Memory, & Cognition, Journal of Experimental Psychology: Human Perception & Performance, Vision Research, PLoS ONE, Experimental Brain Research, British Journal of Psychology, International Journal of Psychology, Perceptual and Motor Skills, Experimental Brain Research, Memory & Cognition, Consciousness & Cognition, Acta Psychologica, Transportation Research Part F: Traffic Psychology and Behaviour Instructional Science, Chinese Journal of Psychology, Bulletin of Educational Psychology, Research of Applied Psychology, Scholarpedia, Frontiers in Psychology, Attention, Perception & Psychophysics, iPerception, Scientific Reports, Behavior and Brain Sciences (Commentator), Japanese Psychological Research, Psychonomic Bulletin and Review, Psychological Research, Current Psychology, Instructional Science, Visual Cognition

External Review

Research Grants Council (RGC) of Hong Kong, Research Institute of Electrical Engineering at Tohoku University, Japan, Nanyang Technological University, Singapore, Sydney University, Australia

Professional Affiliations

Vision Sciences Society, Association for Scientific Study of Consciousness, Taiwanese Psychological Association, American Psychological Society, International Multisensory Research Forum, European Conference on Visual Perception, Asian-Pacific Conference on Vision, American Psychological Science, American Psychological Association

Conference Organizer and/or Moderator

2024 The 7th NTU-Tohoku Symposium on Interdisciplinary AI and Human Studies: When AI Meets Human Science
2022 The 5th NTU-Tohoku Symposium on Interdisciplinary AI and Human Studies: When AI Meets Human Science
2021 The 4th NTU-Tohoku Symposium on Interdisciplinary AI and Human Studies: When AI Meets Human Science
2019 The 5th NTU–Kyoto University International Symposium on Human Sciences
2019 The 3rd NTU-Tohoku Symposium on Interdisciplinary AI and Human Studies: When AI Meets Human Science
2018 The 4th NTU-Kyoto University International Symposium of Understanding Self and Its Interaction with Social and Physical Environments
2018 The 3rd NTU-Kyoto University International Symposium of Cognitive Neuroscience: Socio-Cognitive Neuroscience on Understanding Self, Others and Objects
2018 The 2nd NTU-Tohoku Symposium on Interdisciplinary AI and Human Studies: When AI Meets Human Science

- 2017 The 1st NTU-Tohoku U Symposium on Interdisciplinary AI and Human Studies: When AI Meets Human Science
- 2016 The 2nd NTU-Kyoto University International Symposium for Cognitive Neuroscience: Social Cognitive Biology on Representation of Environment
- 2016 NTU Neuroimaging Technologies and Research Symposium
- 2015 NTU-Meiji Neurobiology and Cognitive Neuroscience Symposium
- 2013 The 1st NTU-Kyoto University International Symposium for Cognitive Neuroscience Workshop on Multisensory processing and attention
- 2008 The 12th annual meeting of the Association for the Scientific Study of Consciousness International Symposium on Language, Culture and Cognition
- 2007 The NTU Azalea Festival Illusion Exhibition: Close Encounter – Illusions Where Science Meets Art
- 2006 Workshop on Brain & Cognition – The 11th Workshop on Attention and Perception
- 2005 Workshop on Action Perception and Consciousness – The 10th Workshop on Attention and Perception
- 2005 International Symposium on Body and Cognition: A Multi-Disciplinary Perspective

Supervision

Post-Doctorate:

Sung-En Chien, Li (Leigh) Chu, Yung-Hao Yang, Jifan Chou, Hsin-I Liao, Yohko Hatada, Ming-Chou Ho, Peter Kramer, Li-Chuan Hsu, Jing-Ling Li

Doctorate (PhD-level):

Chien-Chun Yang, Meng-Kuei Chang, Chia-Hui Pan, Peng-Yu Zeng, Ya-Huei Chang, Yung-Hao Yang (Received Fellowship of German Summer Institute Programme, National Science Council / Deutscher Akademischer Austausch Dienst), San-Yuan Lin[^], Ren-Hao Li, Kuan-Ming Chen, Shi-Yu Lo (Received fellowship from the Ministry of Education and Fullbright scholarship to study at the University of Sydney), Hsin-I Liao[^], Wei-Lun Chou[^], Yi-Chuan Chen, (Received fellowship from the Ministry of Education to study at Oxford University), Li-Chuan Hsu^{*+}, Jing-Ling Li^{*+}

Graduate (Master's level):

Shu-En Fu, Chen-Wei Huang, Sheng-Hao Wu, Xuan-Yu Liu, Ya-Yin Wang, Yu-Shan Chen, Bo-Cheng Huang, Zih-Ling Chen, Chia-Chun Tsai, Chien-Chun Yang, Di-Fan Hong, Yi-Wen Gao, Wei-Zhen Zhang, Yun-Chen Du, Da-Li, Hong-Wen Chen, Huan-Wei Lin, Yen-Wen Chen, Kuei-An Li, Yung-Shiuan Tian, An-Yi Chang, Yi-Huan Chen, Jason Tan, Neville Huang, Ya-Yeh Tsai, Cheng-An Lee, Shuo-Heng Li, Jih-Yun Hsiao, Yi-Lin Chen, Shen-Yuan Su, Chien-Hui Chiu, Yung-Hao Yang, Hsin-Mei Chen, Hao-Hsiang You^{*}, Yi-Jia Su, Shih-Yu Lo⁺, Yi-Chuan Chen, Chi-Ming Hu, San-Yuan Lin⁺, Hsiao-Chueh Chang^{*}, Shin-Yi Fang, Ren-Hao Li, Jing-Ling Li

Undergraduates received MOST fellowship for research:

Wen-Ju Hsieh, Gi-Lung Peng, Fa-er Lee, Yen-Jou Liu, Yun Ho, Xuan-Yu Liu, Yu-Sheng Zhang, Chia-Chun Tsai, Pei-Ling Yang⁺, Yi-Shuan Lin, Yi-Chia Chen⁺, Shih-Yu Lo⁺, Hung-Yu Chen (Received NSC Research Award), Hsiao-Chueh Chang, Kang-Ning Hsia, Chia-Huei Tseng

* Received Taiwanese Psychological Association Thesis Award

+ Received NTU College of Science Research Award

[^] Received NSC fellowship for exchange program for Ph.D. candidate

Patents

6. Huang, P., Chen, C. N., Chu, C. Y., **Yeh, S. L.** (2016). Multi-media data rate allocation method and voice over IP data rate allocation method. United States Patent No. 9,253,116. Washington, DC: The United

- States Patent and Trademark Office.
5. Chen, H. H., **Yeh, S. L.**, Huang, T. H., Yang, Y. H., Liao, H. I., & Huang, L. H. (2013) Object-based system and method of directing visual attention by a subliminal cue. R. O. C. Patent No. 201312451. Taipei: Intellectual Property Office, Ministry of Economic Affairs.
 4. Huang, T. H., Lin, S. Y., **Yeh, S. L.**, Chen, H. H., Po, L., & Huang L. S. (2013) Method of directing a viewer's attention subliminally in a display. P. R. C. Patent No. 101770731B. Beijing: China National Intellectual Property Administration.
 3. Chen, H. H., **Yeh, S. L.**, Huang T. H., Lee, W. F. & Huang L. H. (2013) Learning-based visual attention prediction system and method thereof. R. O. C. Patent No. 201305967. Taipei: Intellectual Property Office, Ministry of Economic Affairs.
 2. Chen, H. H., Huang, T. H., Lin, S. Y., **Yeh, S. L.**, Bu, L. K., & Huang, L. H. (2012). Method of directing a viewer's attention subliminally in a display. United States Patent No. 8,094,163. Washington, DC: The United States Patent and Trademark Office.
 1. Huang, T. H., Lin, S. Y., **Yeh, S. L.**, Chen, H. H., Po, L., & Huang L. S. (2010) Method of directing a viewer's attention subliminally in a display. R. O. C. Patent No. 201023168. Taipei: Intellectual Property Office, Ministry of Economic Affairs.

Publications (*corresponding author)

2024

121. Huang, C. W., Zeng, P. Y., & **Yeh, S. L.*** (in press). Precision Nudge: Customer-Centric Business Applications. *Research in Applied Psychology*.
120. Lee, H. H., Liu, G. K. M., Chen, Y. C., & **Yeh, S. L.*** (2024). Exploring Quantitative Measures in Metacognition of Emotion. *Scientific Reports*, 14(1), 1990.

2023

119. Li, Y. T., **Yeh, S. L.**, & Huang, T. R. (2023). The Cross-Race Effect in Automatic Facial Expression Recognition Violates Measurement Invariance. *Frontiers in Psychology*, 14, 1201145.
118. Teng, W. A., **Yeh, S. L.**, & Chen, H. H. (2023). Comparison of Light Field and Conventional Near-Eye AR Displays in Virtual-Real Integration Efficiency. *International Journal of Multimedia Data Engineering and Management (IJMDEM)*, 14(1), 1-17.
117. Feng, Y. J., **Yeh, S. L.**, & Hsieh, P. J. (2023). Objective Measurements of Well-being. *Chinese Journal of Psychology*, 65(2), 145–162.
116. Ueda, Y., Huang, T. R., Shen, Z., Sakata, C., **Yeh, S. L.**, & Saito, S. (2023). Sequential processing facilitates Hebb repetition learning in visuospatial domain. *Journal of Experimental Psychology: General*.
115. Chien, S. E., **Yeh, S. L.***, Yamashita, W., & Tsujimura, S. I. (2023). Enhanced human contrast sensitivity with increased stimulation of melanopsin in intrinsically photosensitive retinal ganglion cells. *Vision Research*, 209, 108271.
114. Huang, T. R., Chen, T. C., Lin, T. Y., Goh, J. O., Chang, Y. L., **Yeh, S. L.**, & Fu, L. C. (2023). Spatially Small-scale Approach-avoidance Behaviors Allow Learning-free Machine Inference of Object Preferences in Human Minds. *International Journal of Social Robotics*, 15, 999-1006.
113. Chen, Y. C., **Yeh, S. L.***, Lin, W., Yueh, H. P., Fu, L. C. (2023). The Effects of Social Presence and Familiarity on Children–Robot Interactions. *Sensors*, 23, 4231
112. Yang, C. C., Tsujimura, S., & **Yeh, S. L.*** (2023). Blue-light background impairs visual exogenous attention shift. *Scientific Reports*, 13(1), 3794.

2022

111. Yang, Y. H., Huang, T. R., & **Yeh, S. L.*** (2022). Role of visual awareness on semantic integration of sequentially presented words: An fMRI study. *Brain and Cognition*, 164, 105916
110. Chien, S. E., Yang, Y. H., Ono, Y., & **Yeh, S. L.*** (2022). Theta activity in semantic priming under visual crowding as revealed by magnetoencephalography. *Neuroscience Research*, 185, 29-39.
109. Chien, S. E., Chang, W. C., Chen, Y. C., Huang, S. L., & **Yeh, S. L.*** (2022). The limits of unconscious semantic priming. *Current Psychology*.

108. Huang, Y. C., Gamborino, E., Huang, Y. J., Qian, X., Fu, L. C., & **Yeh, S. L.** (2022). Inferring stressors from conversation: Towards an emotional support robot companion. *International Journal of Social Robotics, 14*, 1657–1671.
107. Chen, Y. T., Lee, H. H., Shih, C. Y., Chen, Z. L., Beh, W. K., **Yeh, S. L.**, & Wu, A. Y. (2022). An effective entropy-assisted mind-wandering detection system using EEG signals of MM-SART database. *IEEE journal of biomedical and health informatics, 26*(8), 3649–3660.
106. Chang, Y. L., Luo, D. H., Huang, T. R., Goh, J. O. S., **Yeh, S. L.**, & Fu, L. C. (2022). Identifying mild cognitive impairment by using human-robot interactions. *Journal of Alzheimer's Disease, 85*(3):1129-1142.
105. Lee, H. H., Chien, S. E., Lin, V. & **Yeh, S. L.*** (2022). Seeing food fast and slow: Arousing pictures and words have reverse priorities in assessing awareness. *Cognition, 225*, 105144.
104. **Yeh, S. L.***, Li, S. H., Li, J. L., Goh, J. O. S., Chao, Y. P., & Tsai, A. C. (2022). Age-related differences in the neural processing of idioms. *Frontiers in Aging Neuroscience, 14*: 865417.
103. Hsu, T. Y., Zhou, J. F., **Yeh, S. L.***, Northoff, G., & Lane, T. J. (2022). Intrinsic neural activity predisposes susceptibility to a body illusion. *Cerebral Cortex Communications, 3*(1), tgac012.
102. Lo, S. Y., Lai, Y. Y., Liu, J.C., & **Yeh, S. L.***(2022). Robots and sustainability: Robots as persuaders to promote recycling. *International Journal of Social Robotics, 1*-12.
101. Liu, J. C., Li, K, A., **Yeh, S. L.***, & Chien, S. Y. (2022). Assessing perceptual load and cognitive load by fixation-related information of eye movements. *Sensors, 22*(3), 1187.
100. Pan, J., Yan, M., & **Yeh, S. L.*** (2022). Accessing semantic information from above: Parafoveal processing during the reading of vertically presented sentences in traditional Chinese. *Cognitive Science, 46*(2), e13104.

2021

99. Lee, H. H., Chen, Z. L., **Yeh, S. L.***, Hsiao, J. H. W., & Wu, A. A. Y. (2021). When eyes wander around: Mind-wandering as revealed by eye movement analysis with hidden Markov models. *Sensors, 21*(22), 7569.
98. Chen, Y. C., **Yeh, S. L.***, Huang, T. R., Chang, Y. L., Goh, J. O. S., & Fu, L. C. (2021). Social robots for evaluating attention state in older adults. *Sensors, 21*(21), 7142.
97. Chen, Y. C., **Yeh, S. L.***, & Tang, P. F. (2021). Age-related changes in audiovisual simultaneity perception and their relationship with working memory. *The Journals of Gerontology: Series B, 76*(6), 1095-1103.
96. Hsiao, J. H., Chan, A. B., An, J., **Yeh, S. L.**, & Jingling, L. (2021). Understanding the collinear masking effect in visual search through eye tracking. *Psychonomic Bulletin & Review, 28*(6), 1933-1943.
95. Lee, H. H., Tu, Y. C., & **Yeh, S. L.*** (2021). In search of blue-light effects on cognitive control. *Scientific Reports, 11*, 15505.
94. Lee, H. H., & **Yeh, S. L.***. (2021). Blue-light effects on saccadic eye movements and attentional disengagement. *Attention, Perception, & Psychophysics, 83*(4), 1713-1728.

2020

93. Huang, T. R., Liu, Y. W., Hsu, S. M., Goh, J. O. S., Chang, Y. L., **Yeh, S. L.**, & Fu, L. C. (2020). Asynchronously embedding psychological test questions into human–robot conversations for user profiling. *International Journal of Social Robotics, 13*(6), 1359-1368.
92. Chen, J. H., Kuo, T. Y., Yu, H. L., Wu, C., **Yeh, S. L.**, Chiou, J. M., Cheng, T. F., Chen, Y. C. (2020). Long-term exposure to air pollutants and cognitive function in Taiwanese community-dwelling older adults: A four-year cohort study. *Journal of Alzheimer's Disease, 78*(4), 1585-1600.
91. Chien, S. E., Chen, Y. C., Matsumoto, A., Yamashita, W., Shih, K. T., Tsujimura, S. I., **Yeh, S. L.*** (2020). The modulation of background color on perceiving audiovisual simultaneity. *Vision Research, 172*, 1-10.
90. Tu, Y. C., Chien, S. E., & **Yeh, S. L.*** (2020). Age-related differences in the uncanny valley effect. *Gerontology, 66*(4), 382-392.

2019

89. Chu, L., Chen, H. W., Cheng, P. Y., Ho, P., Weng, I. T., Yang, P. L., Chien, S. E., Tu, Y. C., Yang, C. C., Wang, T. M., Fung, H. H., & **Yeh, S. L.*** (2019). Identifying features that enhance older adults' acceptance of robots: A mixed methods study. *Gerontology*, *65*(4), 441-450.
88. Chien, S. E., Chu, L., Lee, H. H., Yang, C. C., Lin, F. H., Yang, P. L., Wang, T. M., & **Yeh, S. L.*** (2019). Age difference in perceived ease of use, curiosity, and implicit negative attitude toward robots. *ACM Transactions on Human-Robot Interaction*, *8*(2), 1-19.
87. Chen, H. W., & **Yeh, S. L.*** (2019). Effects of blue light on dynamic vision. *Frontiers in Psychology*, *10*, 497.

2018

86. Yang, Y. H. & **Yeh, S. L.*** (2018). Can emotional content be extracted under interocular suppression? *PLoS ONE*, *13*(11): e0206799.
85. Yang, P. L., Tsujimura, S. I., Matsumoto, A., Yamashita, W., & **Yeh, S. L.*** (2018). Subjective time expansion with increased stimulation of intrinsically photosensitive retinal ganglion cells. *Scientific Reports*, *8*, 11693.
84. Lo, S. Y., & **Yeh, S. L.*** (2018). Does “a picture is worth 1000 words” apply to iconic Chinese words? Relationship of Chinese words and pictures. *Scientific Reports*, *8*, 8289.
83. Liu, T., **Yeh, S. L.**, & Hsiao, J. (2018). Transfer of the left-side bias effect in perceptual expertise: The case of simplified and traditional Chinese character recognition. *PLoS ONE*, *13*(4): e0194405.
82. Chu, C. Y., Chen, S., Yen, Y. C., **Yeh, S. L.**, Chu, H. H., & Huang, P. (2018). EQ: A QoE-centric rate control mechanism for VoIP calls. *Transactions on Modeling and Performance Evaluation of Computing Systems*, *3*(1), 4.
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 12. Yeh, S. L. (1999). Distribution and allocation of visual attention. *The 22th European Conference on Visual Perception. Perception (supplement)*, 28, 111b.
 11. Yeh, S. L. (1997). Figural aftereffects: Adaptation to location or orientation? *Investigative Ophthalmology and Visual Science*, 38, S632.
 10. Yeh, S. L. (1995). A new technique for investigating visual attention. *The 1st International Conference of Chinese Psychologist*.
 9. Yeh, S. L., De Valois, K. K., & Chen, I. P. (1994). The shape of spatial attention revealed by figural aftereffects. *Investigative Ophthalmology and Visual Science*, 35(4), 2081.
 8. De Valois, K. K., Yeh, S. L., & Chen, I. P. (1994). The apparent speed of discrete isoluminant moving objects. *Investigative Ophthalmology and Visual Science*, 35(4), 1644.
 7. Yeh, S. L., Chen, I. P., De Valois, K. K., & De Valois, R. L. (1993). The role of spatial vision in figural aftereffects. *Investigative Ophthalmology and Visual Science*, 34(4), 1223.
 6. Yeh, S. L., Chen, I. P., De Valois, K. K., & De Valois, R. L. (1992). Figural aftereffects with isoluminant Gaussian blobs. *Investigative Ophthalmology and Visual Science*, 33(4), 704.
 5. Chen, I. P., Yeh, S. L., & De Valois, R. L. (1992). Motion capture and contrast with spatially non-overlapping random dots. *Investigative Ophthalmology and Visual Science*, 33(4), 1141.
 4. Yeh, S. L., De Valois, R. L., De Valois, K. K., & Chen, I. P. (1991). Adaptation to spatial position. *Investigative Ophthalmology and Visual Science*, 32(4), 1268.
 3. Zhang, J., De Valois, K. K., & Yeh, S. L. (1991). Motion contrast and integration with moving apertures. *Investigative Ophthalmology and Visual Science*, 32(4), 9567.
 2. De Valois, K. K., Lakshminarayanan, V., & Yeh, S. L. (1990). Can color support judgments of relative position? *Investigative Ophthalmology and Visual Science*, 31(4), 410.
 1. Yeh, S. L., & De Valois, K. K. (1990). Failure of spatial transitivity. *Investigative Ophthalmology and Visual Science*, 31(4), 95.

Invited Talks (2000-)

2024

87. Taiwan Humanities Conversational AI Knowledge Discovery System. *National Conference of Directors of History Departments*.

2023

88. What psychologists can do in the age of AI, *Book launch, Taipei World Trade Center*.
86. The possibility of AI consciousness, *The Taiwan Association for Logic, Methodology and Philosophy of Science and Technology*

2022

85. Scientific writing from a psychological perspective, *Tzu Chi University*
84. Perceptual psychology: *Taking illusion as an example*, Department of Psychology, NTU
83. Aesthetic preference from a psychological perspective, *MediaTek Inc*.
82. Social robots for older adults, *National Yang Ming Chiao Tung University School of Law*

2021

81. Round table on Human-Centered Artificial Intelligence (HCAI) – Panel 2 Roundtable on human-centered AI interaction, *International Research Centre on Artificial Intelligence under the auspices of UNESCO*
80. In the era of AI, what can psychologists do, *NTU PSY 101 lecture and Podcast: NTU PSY AD EP33*
79. The why, when, and how of scientific writing, *Summer Seminar at National Taiwan University*
78. The uniqueness of human beings in the age of AI, *Taipei Medical University*
77. Perception and cognition of reading Chinese characters, *National Chengchi University*

76. Need-based AI technology for older adults, *Sun Yun-Suan Memorial Museum*

75. The design principle for human-centered AI, *Appier*

74. Female scientists: research, life, struggle, reflection, and outlook, *NTU*

73. What makes a human being in the age of AI, *Chang-Gung University*

2020

72. My CSBAS experience, *Center for Teaching and Learning Development Digital Learning Center, NTU*

71. The why, when, and how of scientific writing, *Ministry of Science and Technology; NTU*

70. Research center for Chinese cultural subjectivity in Taiwan, *National Chengchi University*

69. What makes a human being in the age of AI, *NTU*

68. Human-oriented era of AI: Developing intelligent technology based on human needs, *Medical AI Meetup at Taipei*

67. Institute for advanced studies in the humanities and social sciences, *NTU*

2019

66. How humans gain wisdom, *Science etrans*

65. What makes a human being in the age of AI – a perspective from cognitive psychology, *Center for Advanced Study in the Behavioral Sciences*

64. The uncanny valley revisited: Age-related difference and the effect of function type, *Azalea Festival at NTU*

63. Sensation and perception: A duet of consciousness, *San Min Book Co., Ltd.*

62. Effects of blue-light on human perception and cognition, *Illuminating Engineering Institute of Japan*

61. How our brain tricks our conscious reality: *Psychological Perspective on Visual Illusion, International Illusion Conference*

60. Role of consciousness in semantic activation and integration under visual crowding, *University of California, Berkeley*

59. Human-oriented AI era: Developing smart technology that meets human needs, *ASUS*

58. Starting from the heart: Developing AI robots that meet people's needs, *National Chengchi University*

57. The era of AI, a new direction for mankind, *National Yangming Jiaotong University*

2018

56. Effects of blue light on perception and cognition, *Kagoshima University*

55. The era of AI, a new direction for mankind, *BW Scholar Salon*

54. Illusion talk, *National Magong High School*

53. Betwixt reality and illusion: International symposium on the exploration and application of visual illusions, *International Conference Hall, NTU*

2017

52. Processing of Chinese characters (Kanji) under visual crowding, *University of Potsdam*

51. Increased stimulation of ipRGCs affects achromatic spatial contrast sensitivity, *European Conference on Visual Perception*

50. Sensation and perception: A duet of consciousness, *NTU*

49. The crossover and spark of psychology research and application of human perception, *Asia Conference on Vision, Tainan, Taipei*

48. The why, when and how of scientific writing, *Mackay Memorial Hospital*

2016

47. Blue-light and its effect on mental health, *Convention at Taiwanese Psychological Association*

46. Mental processing without awareness: Evidence from visual crowding and continuous flash suppression, *Nippon Telegraph and Telephone, Japan*

45. Investigating the limit of language processing under visual crowding, *South China Normal University, China*

2015

44. Mental processing without awareness: Evidence from visual crowding and continuous flash suppression, *Meiji University, Tokyo, Japan*

43. Unconscious semantic processing, *Tohoku University, Sendai, Miyagi, Japan*

42. NTU-Kyoto University international symposium for cognitive neuroscience: Mental and neural representation for the environment (opening speech), *NTU*
41. Multisensory integration: Space, Time and Consciousness, *Entomology Department, NTU*
40. New developments in visual perception research – the impact of blue light on health and psychology, *National Chiao Tung University Library*
39. 3C the impact of blue light on health and psychology – new developments in visual perception, *Himax Technologies*

2014

38. Unconscious processing, *Université de Genève, Geneva, Switzerland*
37. Multisensory perception, *Université de Genève, Geneva, Switzerland*
36. How do people see and understand the world as it is, or as it isn't, *Data Visualization Seminar*
35. Human conscious mental processing, *Intelligent Robotics and Automation Laboratory, NTU, Taipei, Taiwan*

2013

34. Unconscious processing: How far can it go and what does it tell us about consciousness, *Keynote speech at the 52th Annual Conference of Taiwanese Psychological Association; National Chengchi University, Taipei, Taiwan.*
33. Semantically congruent sound enhances unconscious processing of visual scene, *Global Chinese Vision Sciences Workshop, Suzhou, China*
32. Distinct processes of orthography and semantics: Evidence from visual crowding, *The 9th Asian-Pacific Conference on Vision, Suzhou, China.*
31. Retrospection and reflection from a perception investigator, *National Chengchi University, Taipei, Taiwan*

2012

30. Human illusion, *Workshop for Judicial Personnel Study Institute; Justice Solemnity Professionalism, Taiwan*
29. Unconscious processing: How far can it go and what does it tell us about consciousness, *Nagoya University, Nagoya, Japan*
28. Unconscious processing: How far can it go and what does it tell us about consciousness, *Chiba University, Chiba, Japan*
27. Perception and attention (Keynote speech), *Symposium on Cognition, digital education and evaluation; National Education Yuan, New Taipei City, Taiwan*
26. Cross-modal information processing, *Workshop on Cognitive Neuroscience; National Chengchi University, Taipei, Taiwan*
25. Psychological investigations of implicit mental processes, *National Yang-Ming University, Taipei, Taiwan*

2011

24. Unconscious and conscious perception, *Fo Guang University, Yilan, Taiwan*
23. Attention, Chinese character recognition, and reading, *National Yang-Ming University, Taiwan*
22. Human perception and eyewitness, *Workshop for Judicial Personnel Study Institute; Justice Solemnity Professionalism, Taiwan*
21. When falsehood stands for truth: Illusions in everywhere, *Series of Lectures on Mental Growth, Hsing Tian Kong, Taipei*

2010

20. Perception with and without awareness, *The 3rd Annual Symposium of the Graduate Institute of Neural and Cognitive Sciences: Organizing a Visual World; China Medical University, Taichung, Taiwan*
19. Phantom or real? Illusions in our perceptual world, *Public speech, National Taiwan University*

2008

18. Perception with and without awareness, *Laboratoire de Sciences Cognitives et Psycholinguistique (ENS/CNRS/EHESS); Département d'Etudes Cognitives, Paris, France*
17. Visual competition as revealed by motion-induced blindness and perceptual filling-in, *Laboratoire Psychologie de la Perception Université Paris Descartes, Paris, France*

16. Perceptual organization and recognition in the case of Chinese characters, *Centre Biomédical des Saints Pères, Université Paris Descartes, Paris, France*
15. Women in science: Experiences and observations from a female scientist, *International Conference on Woman Scientists*
14. Brain and perception, *Workshop on Brain and Education; Department of Science Education, National Science Council of Taiwan*

2007

13. Vision and attention, *Graduate Institute of Networking and Multimedia, NTU*
12. Human visual system: What have we learned from basic researches?, *Graduate Institute of Electronic Engineering, NTU*
11. Word recognition in reading: Chinese character processing, *Invited symposium talk in the International Symposium on Language, Culture and Cognition. Taipei, Taiwan.*
10. Perceptual and linguistic processing of Chinese characters, *Department of Psychology, University of Michigan, Ann Arbor, U.S.*

2006

9. Perceptual organization and recognition in the case of Chinese characters, *Invited symposium talk in the 4th Annual meeting of Asian Conference on Vision, Matzse, Japan.*
8. Two approaches for using Chinese characters as stimulus materials to study human perception and cognition”, *Invited talk at Taiwanese Psychological Association 2006 Annual Conference. Taipei, Taiwan.*

2004

7. Roles of perceptual organization and learning experience in Chinese character recognition, *The International Conference on Attentional Control, National Chung Cheng University*
6. Perception and action, *Graduate Institute of Linguistics, NTU*
5. Perceptual processes and the implications for learning disability, *Institute of Special Education, Taipei City Government*
4. Visual perception and recognition: The case of Chinese characters, *Department of Psychology, NTU*

2001

3. Visual perception and attention, *School of Occupational Therapy, College of Medicine, NTU*
2. Visual perception and Chinese character recognition, *Graduate Institute of Linguistics, NTU*

2000

1. Structures of Chinese characters, *Institute of Information Science, Academia Sinica*