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Education

1994 Ph.D., Psychology, University of California at Berkeley, California, United States
1987 M.S., Psychology, National Taiwan University, Taiwan
1985 B.S., Psychology, National Taiwan University, Taiwan

Academic Positions

2020-present **Associate Dean**, College of Science, National Taiwan University
2018-present **Associate Director**, Center for Artificial Intelligence and Advanced Robotics, National Taiwan University
2012-present **Lifetime Distinguished Professor**, Department of Psychology, National Taiwan University
2010-present **Jointly Appointed Professor**, Graduate Institute of Brain and Mind Sciences, College of Medicine, National Taiwan University
2004-present **Full Professor**, Department of Psychology, National Taiwan University

Professional Experience

2019-2020 **Stanford-Taiwan Social Science Fellow**, at the Center for Advanced Study in the Behavioral Sciences, Stanford University, USA
2018-present **Association for Psychological Science (APS) fellow**, USA
2017Nov-Dec **Visiting Scholar**, Kyoto University, Japan
2017Sept-Oct **Visiting Scholar**, Tohoku University, Japan
2013-2016 **Head of Department**, Department of Psychology, National Taiwan University, Taiwan
2010-2016 **Associate Director**, Neurobiology and Cognitive Science Center, National Taiwan University, Taiwan
2008Jul-Aug **Visiting Scholar**, Department of Experimental Psychology, Oxford University, UK
2008Apr **Visiting Scholar**, Paris Descartes University, France
2006-2012 **Distinguished Professor**, Department of Psychology, National Taiwan University, Taiwan
1995-2004 **Associate Professor**, Department of Psychology, National Taiwan University, Taiwan
1994-1995 **Lecturer**, Department of Psychology, National Taiwan University, Taiwan

Publications

Chang, Y. L., Luo, D. H., Huang, T. R., Goh, J. O. S., **Yeh, S. L.**, & Fu, L. C. (in press). Identifying mild cognitive impairment by using human-robot interactions. *Journal of Alzheimer's Disease*.
Lo, S. Y., Lai, Y. Y., Liu, J.C., & **Yeh, S. L.** (in press). Robots and sustainability: Robots as persuaders to promote recycling. *International Journal of Social Robotics*.
Chen, Y. C., **Yeh, S. L.**, Huang, T. R., Chang, Y. L., Goh, J. O. S., & Fu, L. C. (2021). Social Robots for Evaluating Attention State in Older Adults. *Sensors*, 21(21), 7142.
Hsiao, J. H., Chan, A. B., An, J., **Yeh, S. L.**, & Jingling, L. (2021). Understanding the collinear masking effect in visual search through eye tracking. *Psychonomic Bulletin & Review*.
Lee, H. H., Tu, Y. C., & **Yeh, S. L.** (2021). In search of blue-light effects on cognitive control. *Scientific Reports*, 11, 15505.
Lee, H. H., & **Yeh, S. L.** (2021). Blue-light effects on saccadic eye movements and attentional disengagement.

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- Huang, T. R., Liu, Y. W., Hsu, S. M., Goh, J. O. S., Chang, Y. L., **Yeh, S. L.**, & Fu, L. C. (2020). Asynchronously embedding psychological test questions into human–robot conversations for user profiling. *International Journal of Social Robotics*, 1-10.
- Chen, J. H., Kuo, T. Y., Yu, H. L., Wu, C., **Yeh, S. L.**, Chiou, J. M., Cheng, T. F., Chen, Y. C. (2020). Long-term exposure to air pollutants and cognitive function in Taiwanese community-dwelling older adults: A four-year cohort study. *Journal of Alzheimer's Disease*, 78(4), 1585-1600.
- Chen, Y. C., **Yeh, S. L.**, & Tang, P. F. (2020). Age-related changes in audiovisual simultaneity perception and their relationship with working memory. *The Journals of Gerontology: Series B*.
- Chen, Y. T., Lee, H. H., Shih, C. Y., Chen, Z. L., Beh, W. K., **Yeh, S. L.**, & Wu, A. Y. (2020). An effective entropy-assisted mind-wandering detection system with EEG signals based on MM-SART database. *arXiv preprint arXiv:2005.12076*, 2020.
- Chien, S. E., Chen, Y. C., Matsumoto, A., Yamashita, W., Shih, K. T., Tsujimura, S. I., **Yeh, S. L.** (2020). The modulation of background color on perceiving audiovisual simultaneity. *Vision Research*, 172, 1-10.
- Tu, Y. C., Chien, S. E., & **Yeh, S. L.** (2020). Age-related differences in the uncanny valley effect. *Gerontology*, 66(4), 382-392.
- Chu, L., Chen, H. W., Cheng, P. Y., Ho, P., Weng, I. T., Yang, P. L., Chien, S. E., Tu, Y. C., Yang, C. C., Wang, T. M., Fung, H. H., & **Yeh, S. L.** (2019). Identifying features that enhance older adults' acceptance of robots: A mixed methods study. *Gerontology*, 65(4), 441-450.
- Chien, S. E., Chu, L., Lee, H. H., Yang, C. C., Lin, F. H., Yang, P. L., Wang, T. M., & **Yeh, S. L.** (2019). Age difference in perceived ease of use, curiosity, and implicit negative attitude toward robots. *ACM Transactions on Human-Robot Interaction*, 8(2), 9.
- Chen, H. W., & **Yeh, S. L.** (2019). Effects of Blue Light on Dynamic Vision. *Frontiers in psychology*, 10, 497.
- Yang, Y. H. & **Yeh, S. L.** (2018). Can emotional content be extracted under interocular suppression? *PLOS ONE*, 13(11), e0206799.
- Yang, P. L., Tsujimura, S. I., Matsumoto, A., Yamashita, W., & **Yeh, S. L.** (2018). Subjective time expansion with increased stimulation of intrinsically photosensitive retinal ganglion cells. *Scientific reports*, 8(1), 11693.
- Lo, S. Y., & **Yeh, S. L.** (2018). Does “a picture is worth 1000 words” apply to iconic Chinese words? Relationship of Chinese words and pictures. *Scientific Reports*, 8:8289.
- Liu, T., **Yeh, S. L.***, & Hsiao, J. (2018). Transfer of the left-side bias effect in perceptual expertise: The case of simplified and traditional Chinese character recognition. *PLoS ONE*, 13(4): e0194405.
- Chou, C. Y., Chen, S., Yen, Y. C., **Yeh, S. L.**, Chu, H. H., & Huang, P. (2018). EQ: A QoE-Centric Rate Control Mechanism for VoIP Calls. *Transactions on Modeling and Performance Evaluation of Computing Systems*, 3(1), 4.
- Yang, Y. H., & **Yeh, S. L.** (2018). Unconscious processing of facial expression as revealed by affective priming under continuous flash suppression. *Psychonomic Bulletin & Review*, 1-9.
- Chou, W. L., & **Yeh, S. L.** (2017). Dissociating Location-Based and Object-Based Cue Validity Effects in Object-Based Attention. *Vision Research*, 143(2018), 34-41.
- Yeh, S. L.**, Lane, T., Chang, A. Y., & Chien, S. E. (2017). Switching to the rubber hand. *Frontiers in Psychology, section Cognitive Science*, 8:2172.
- Yeh, S. L.**, Chou, W. L., & Ho, P. (2017). Lexical processing of Chinese sub-character components: Semantic activation of phonetic radicals as revealed by the Stroop effect. *Scientific Reports*, 7(1), 15782.
- Li, K. A., & **Yeh, S. L.** (2017). Mean size estimation yields left-side bias: Role of attention on perceptual averaging. *Attention, Perception & Psychophysics*, 1-14.
- Yang, Y. H., Zhou, J., Li, K. A., Hung, T., Pegna, A. J. & **Yeh, S. L.** (2017). Opposite ERP effects for conscious and unconscious semantic processing under continuous flash suppression. *Consciousness and Cognition*, 114-128.
- Yang, Y. H., Tien, Y. H., Yang, P. L., & **Yeh, S. L.** (2017). Role of consciousness in temporal integration of semantic information. *Cognitive, Affective, and Behavioral Neuroscience*, 1-19.
- Lane, T., **Yeh, S. L.**, Tseng, P. & Chang, A. Y. (2017). Timing disownership experiences in the rubber hand illusion. *Cognitive Research: Principles and Implications*, 2(1).

- Shih, K. T., Liu, J. S., Shyu, J. S., **Yeh, S. L.**, & Chen, H. H. (2016). Blocking harmful blue light while preserving image color appearance. *ACM Transactions on Graphics (TOG)*, 35(6), 175, 1-10.
- Chen, Y. C., & **Yeh, S. L.** (2016). Examining radical position and function in Chinese character recognition using the repetition blindness paradigm. *Language, Cognition, and Neuroscience*, 1-20.
- Zhou, J., Lee, C. L., & **Yeh, S. L.** (2016). Word meanings survive visual crowding: Evidence from ERPs. *Language, Cognition, and Neuroscience*, 1-11.
- Ho, M. C., Li, S. H., & **Yeh, S. L.** (2016). Early attentional bias for negative words when competition is induced. *Attention, Perception, and Psychophysics*, 1-13.
- Liu, T., Chuk, T., **Yeh, S. L.**, & Hsiao, J. H. (2016). Transfer of perceptual expertise: the case of simplified and traditional Chinese character recognition. *Cognitive Science*, 40(2), 1-28.
- Zhou, J., Lee, C. L., Li, K. A., Tien, Y. H., & **Yeh, S. L.** (2016). Does temporal integration occur for unrecognizable words in visual crowding? *PLOS ONE*, 11(2), e0149355.
- Lin, S. Y., & **Yeh, S. L.** (2016). Interocular grouping without awareness. *Vision Research*, 121, 23-30.
- Tan, J. S., & **Yeh, S. L.** (2015). Audiovisual integration facilitates unconscious visual scene processing. *Journal of Experimental Psychology: Human Perception and Performance*, 41(5), 1325-1335.
- Huang, T. H., **Yeh, S. L.**, Yang, Y. H., Liao, H. I., Tsai, Y. Y., Chang, P. J., & Chen, H. H. (2015). Method and experiments of subliminal cueing for real-world images. *Multimedia Tools and Applications*, 1-25.
- Li, J. H., Li, K. A., Tsai, Y. Y., & **Yeh, S. L.** (2015). Self-accompanied by one's own name? Exploring the self-concept of Buddhism. *Chinese Journal of Psychology*, 57(2), 195-211 [In Chinese].
- Lin, S. Y., & **Yeh, S. L.** (2015). Unconscious grouping of Chinese words: Evidence from object-based attention. *Language and Linguistics*, 16(4), 517-533.
- Chen, Y. H., Zhou, J. F., & **Yeh, S. L.** (2015). Beyond the SNARC effect: distance-number mapping occurs in the peripersonal space. *Experimental Brain Research*, 233(5), 1519-1528.
- Chen, Y. C., & **Yeh, S. L.** (2015). Binding radicals in Chinese character recognition: Evidence from repetition blindness. *Journal of Memory and Language*, 78, 47-63.
- Tsai, Y. Y., & **Yeh, S. L.** (2014). Low temporal precision for high impulsive individuals. *Personality and Individual Differences*, 70, 92-96.
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- Yang, Y. H., & **Yeh, S. L.** (2014). Unmasking the dichoptic mask by sound: Spatial congruency matters. *Experiment Brain Research*, 232, 1109-1116.
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- Liao, H. I., & **Yeh, S. L.** (2013). Capturing attention is not that simple: Different mechanisms for stimulus-driven and contingent capture. *Attention, Perception, & Psychophysics*, 75(8), 1703-1714.
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- Yeh, S. L.**, Huang, J.T. (2013). Special Issue: The core and key transformation of cognitive studies in Taiwan. *Chinese Journal of Psychology*, 55(3), 1-3.
- Liao, H. I., Shimojo, S., & **Yeh, S. L.** (2013). Happy faces are preferred regardless of familiarity—Sad faces are preferred only when familiar. *Emotion*, 13(3), 391-396.
- Yeh, S. L.**, He, S., & Cavanagh, P. (2012). Semantic priming from crowded words. *Psychological Science*, 23(6), 608-616.
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- Li, J. L., Hsiao, C. H., & **Yeh, S. L.** (2012). Predictability matters: On the stimulus-driven account of the

- multiple-cue effect. *Canadian Journal of Experimental Psychology*, 66(1), 18-25.
- Chou, W. L., & **Yeh, S. L.** (2012). Object-Based Attention Occurs Regardless of Object Awareness. *Psychonomic Bulletin & Review*, 19(2), 225-231.
- Lin, S. Y., & **Yeh, S. L.** (2012). Every moment counts: Smooth transition of object boundary reflects constant updating in object-based attention. *Attention, Perception, & Psychophysics*, 74(3), 533-539.
- Huang, J.T., **Yeh, S. L.**, Chen, L. (2012). Introduction to the Special Issue: Highlights from the 2010 Cross-Strait Forum on the Joint Development of Cognitive Science Studies. *Chinese Journal of Psychology*, 54(1), 27-30.
- Yeh, S. L.** (2011). Introduction to the Special Issue: Highlights of the Asia-Pacific Conference on Vision 2010. *Chinese Journal of Psychology*, 53(4), 3-6.
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- Lee, W. F., Huang, T. H., **Yeh, S. L.**, & Chen, H. H. (2011). Learning-based prediction of visual attention for video signals. *IEEE Transactions on Image Processing*, 20(11), 3028-3038.
- Chou, W. L., & **Yeh, S. L.** (2011). Subliminal Spatial Cues Capture Attention and Strengthen Between-Object Link. *Consciousness and Cognition*, 20, 1265-1271.
- Chen, Y. C., **Yeh, S. L.**, & Spence, C. (2011). Crossmodal constraints on human perceptual awareness: auditory semantic modulation of binocular rivalry. *Frontiers in Psychology*, 2, 212.
- Lo, S. Y., & **Yeh, S. L.** (2011). Independence between implicit and explicit processing as revealed by the Simon effect. *Consciousness and Cognition*, 20, 523-533.
- Liao, H. I., & **Yeh, S. L.** (2011). Interaction between stimulus-driven orienting and top-down modulation in attentional capture. *Acta Psychologica*, 138, 52-59.
- Yang, Y. H., & **Yeh, S. L.** (2011). Accessing the meaning of invisible words. *Consciousness and Cognition*, 20, 223-233.
- Lin, S. Y., & **Yeh, S. L.** (2011). First Come, First Served? Influence of Changed Object Configuration on Object-Based Attention. *Attention, Perception, & Psychophysics*, 73, 678-687.
- Liao, H. I., **Yeh, S. L.**, & Shimojo, S. (2011). Novelty vs. familiarity principles in preference decisions: Task-context of past experience matters. *Frontiers in Psychology*, 2, 43.
- Hsu, L. C., Kramer, P., & **Yeh, S. L.*** (2010). Monocular depth effects on perceptual fading. *Vision Research*, 50, 1649-1655.
- Yeh, S. L.**, & Liao, H. I. (2010). On the generality of the displaywide contingent orienting hypothesis: Can a visual onset capture attention without top-down control settings for displaywide onset? *Acta Psychologica*, 135, 159-167.
- Chen, Y. C., & **Yeh, S. L.** (2009). Catch the moment: Multisensory enhancement of rapid visual events by sound. *Experimental Brain Research*, 198, 209-219.
- Ho, M. C., & **Yeh, S. L.** (2009). Effects of instantaneous object input and past experience on object-based attention. *Acta Psychologica*, 132, 31-39.
- Chen, K. M. & **Yeh, S. L.** (2009). Asymmetric cross-modal effects in time perception. *Acta Psychologica*, 130, 225-234.
- Chen, Y. C., & **Yeh, S. L.** (2009). Radical representation in models of Chinese character recognition. *Research in applied Psychology*, 43, 177-205.
- Lo, S. Y., & **Yeh, S. L.** (2008). Dissociation of processing time and awareness by the inattention blindness paradigm. *Consciousness and Cognition*, 17, 1169-1180.
- Chou, W. L., & **Yeh, S. L.** (2008). Location- and object-based inhibition of return are affected by different kinds of working memory. *Quarterly Journal of Experimental Psychology*, 61, 1761-1768.
- Yeh, S. L.**, & Liao, H. I. (2008). On the generality of the contingent orienting hypothesis. *Acta Psychologica*, 129, 157-165.
- Chen, Y. C., & **Yeh, S. L.** (2008). Visual events modulated by sound in repetition blindness. *Psychonomic Bulletin & Review*, 15, 404-408.
- Li, J. L., & **Yeh, S. L.** (2007). New objects do not capture attention without a top-down setting: Evidence from an inattention blindness task. *Visual Cognition*, 15, 661-684.

- Liao, H. I., & Yeh, S. L. (2007). Involuntary orienting caused by salient stimuli outside focal attention: Comparison of two paradigms. *Chinese Journal of Psychology*, 49, 145-158.
- Hsu, L. C., Yeh, S. L., & Kramer, P. (2006). A common mechanism for perceptual filling-in and motion-induced blindness. *Vision Research*, 46, 1973-1981.
- Chou, W. L., & Yeh, S. L. (2005). Object-based inhibition of return: Evidence from overlapping objects. *Chinese Journal of Psychology*, 47, 1-13.
- Yeh, S. L., & Li, J. H. (2005). The allocation of focal attention in visual space: Unitary or split? *Research in Applied Psychology*, 25, 143-178.
- Yeh, S. L., & Li, J. H. (2004). Sublexical processing in visual recognition of Chinese characters: Evidence from repetition blindness for sub-character components. *Brain and Language*, 88, 47-53.
- Yeh, S. L., Lin, Y. H., & Li, J. H. (2004). Role of character structure in judgments of visual similarity of Chinese characters for children in elementary school. *Journal of Education and Psychology*, 27, 95-118.
- Li, J. H., & Yeh, S. L. (2004). The selection basis of visual attention: space-based or object-based? *Research in Applied Psychology*, 21, 165-194.
- Hsu, L. C., Yeh, S. L., & Kramer, P. (2004). Linking motion-induced blindness to perceptual filling-in. *Vision Research*, 44, 2857-2866.
- Yeh, S. L., Li, J. L., Takeuchi, T., Sun, V. C., & Liu, W. R. (2003). The role of learning experience on the perceptual organization of Chinese characters. *Visual Cognition*, 10, 729-764.
- Li, J. L., & Yeh, S. L. (2003). Do "Chinese and Americans see opposite apparent motions in a Chinese character"? Tse and Cavanagh (2000) replicated and revised. *Vision Cognition*, 10, 537-547.
- Yeh, S. L., Chang, H. C., Chen, I. P., & Lee, C. Y. (2003). Prelexical phonology by low spatial frequency channels? *Chinese Journal of Psychology*, 45, 11-27.
- Yeh, S. L., & Li, J. L. (2002). Role of structure and component in judgments of visual similarity of Chinese characters. *Journal of Experimental Psychology: Human Perception and Performance*, 28, 933-947.
- Chen, I. P., Yeh, S. L., & Lin, S. Y. (2001). Critical phase band for Chinese character recognition. *Chinese Journal of Psychology*, 43, 155-173.
- Yeh, S. L. (2000). Structure detection of Chinese characters: visual search slope as an index of similarity between different-structured characters. *Chinese Journal of Psychology*, 42, 191-216.
- Yeh, S. L., & Chen, I. P. (2000). Trichromatic theory of color vision and its applications. *Research in Applied Psychology*, 5, 114-141.
- Chen, I. P., & Yeh, S. L. (2000). Gamma correction for monitors used in psychological experiments. *Research in Applied Psychology*, 5, 143-164.
- Yeh, S. L., & Chen, I. P. (2000). Trichromatic theory of color vision: related phenomena and explanations. *Research in Applied Psychology*, 6, 29-32.
- Yeh, S. L., & Chen, I. P. (1999). Is early visual processing attention impenetrable? *Behavioral and Brain Sciences*, 22, 400.
- Yeh, S. L., Li, J. L., & Chen, K. M. (1999). Classification of Chinese characters: Verification by different predesignated categories and varied sample sizes. *Chinese Journal of Psychology*, 40, 67-87.
- Yeh, S. L., Li, J. L., & Chen, I. P. (1997). The perceptual dimensions underlying the classification of the shapes of Chinese characters. *Chinese Journal of Psychology*, 39, 47-74.
- Yeh, S. L., Chen, I. P., De Valois, K. K., & De Valois, R. L. (1996). Figural aftereffects and spatial attention. *Journal of Experimental Psychology: Human Perception and Performance*, 22, 446-460.
- Zhang, J., Yeh, S. L., & De Valois, K. K. (1993). Motion contrast and motion integration. *Vision Research*, 33, 2721-2732.
- Rueckl, J. G., Suzuki, S., & Yeh, S. L. (1991). On the locus of redundancy effects in a letter-detection task. *Perception and Psychophysics*, 49, 412-421.

Books and Books Chapters

- Gamborino, E., Herrera Ruiz, A., Wang, J. F., Tseng T.Y., Yeh, S. L., & Fu, L. C. (2021). Applications in Cultural Heritage, Tourism, Autonomous Vehicles and Intelligent Agents (Ed.). Towards Effective Robot-Assisted Photo Reminiscence: Personalizing Interactions Through Visual Understanding and Inferring BT-Cross-Cultural Design (pp. 335-349). Cham, Switzerland: Springer International

Publishing.

- Yeh, S. L.** (2019). Perception and awareness: The duet of consciousness. In Y. H. Hung & Y. C. Kao (Ed.), *The Black Hole of the Mind: The Mystery of Consciousness* (pp. 91-114). Sanmin, Taipei.
- Yeh, S. L.** & Chen, I. P., (2018). Sensation and perception. *Psychology: An Integration of Body, Mind and Culture*. National Taiwan University Press, Taipei.
- Yeh, S. L.**, & Woodward, J. A. (2012). *Increase science productivity: The secrets to writing winning articles and research proposals*. National Taiwan University Press, Taipei.
- Yeh, S. L.** (2009). Word recognition. In I. W. Su (Ed.), *Language and Cognition* (pp. 289-320). National Taiwan University Press, Taipei.
- Chen, I. P., & **Yeh, S. L.** (2007). *Sensation and perception*. In H. C. Chen (Ed.), *Cognitive psychology* (pp. 71-112). Wu-Nan, Taipei.
- Yeh, S. L.** (1999). Role of color in spatial vision. In C. S. Li (Ed.), *Vision and Cognition* (pp. 227-258). Yuan-Liu, Taipei.
- Yeh, S. L.** (1999). Visual spatial attention. In C. S. Li (Ed.), *Vision and Cognition* (pp. 291-324). Yuan-Liu, Taipei.

Conference Presentations

- Chen, R., Chien, S. E., & Yeh, S. L. (2021). Metacognition of finger and wrist tactile sensations: Domain general or specific? The 60th Annual Conference of Taiwanese Psychological Association, Virtual Meeting.
- Chen, Y. S., Chien, S. E., & **Yeh, S. L.** (2021). The development of the uncanny valley in children. The European Conference on Visual Perception, Virtual Meeting.
- Chien, S. E. & **Yeh, S. L.** (2021). Perceived animacy is affected by consciousness and metacognition of distractor-target synchronicity. The European Conference on Visual Perception, Virtual Meeting.
- Huang, B. C., Chen, Y. S., Chen, Y. C., & **Yeh, S. L.** (2021). Positive effects in detecting changes of dynamic facial expressions. The European Conference on Visual Perception, Virtual Meeting.
- Huang, T. C., Nakashima, R., Iwai, R., Chien, S. E., **Yeh, S. L.**, & Kumada, T. (2021). Facial surface property modulates uncanny valley effect of robot face on older adults. The European Conference on Visual Perception, Virtual Meeting.
- Lee, H. H., Liu, G. K. M., & **Yeh, S. L.** (2021) I know I'm happy, and I'm right: Metacognition of emotion. The European Conference on Visual Perception, Virtual Meeting.
- Yeh, S. L.**, Yeshurun, Y., Luzzardo, F. (2021). Cross-language comparison of semantic and phonological priming from crowded words: The case of Chinese vs. Hebrew. The European Conference on Visual Perception, Virtual Meeting.
- Cheng, T., Chiu, L., Huang, L. T., Lin, Y. T., Chen, Y. C., Lee, H. H., & **Yeh, S. L.** (2021) Metacognitive architecture: Perception, interoception, and beyond. The Conference of Metacognition: New developments and challenges, Virtual Meeting.
- Castañeda, E. G., Ruiz, A. H., Wang, J. F., Tseng, T. Y., **Yeh, S. L.**, & Fu, L. C. (2021). Towards effective robot-assisted photo reminiscence: Personalizing interactions through visual understanding and inferring. HCI International, Virtual Meeting.
- Chen, Y. C., Castañeda, E. G., Fu, L. C., Yueh, H. P., & **Yeh, S. L.** (2021). Social presence in evaluations for a humanoid robot and its effect on children-robot relationship. HCI International, Virtual Meeting.
- Tseng, C. H., Hung, T. F., & **Yeh, S. L.** (2021). Robot-human partnership is unique: Partner-advantage in a shape-matching task. HCI International, Virtual Meeting.
- Chen, Y. C., Peng, Y. S., Li, D., & **Yeh, S. L.** (2021). Audiovisual spatial congruency modulates perceptual and metacognitive components of sound-induced flash illusion. Vision Sciences Society, Virtual Meeting.
- Chen, Z. L., Lee, H. H., Chen, Y. T., Wu, A. Y., & **Yeh, S. L.** (2021) The mind's eye: Mind-wandering revealed by eye movement Hidden Markov Model. Vision Sciences Society, Virtual Meeting.
- Lee, H. H., Chien, S. E., Lin, V., & **Yeh, S. L.** (2021). Which comes first? Examining breaking continuous suppression time of high-calorie and low-calorie foods. Vision Sciences Society, Virtual Meeting.
- Tsai, C. C., Chien, S. E., Ueda, Y., Saiki, J., & **Yeh, S. L.** (2021). Search asymmetry revisited: Search for target with more features than distractors is not necessarily more efficient. Vision Sciences Society, Virtual Meeting.

Meeting.

- Yang, C. C., & **Yeh, S. L.** (2021) Blue light impairment on the speed of exogenous attention shift. Vision Sciences Society, Virtual Meeting.
- Chuang, Y. S., Hung, H. Y., Gamborino, E., Goh, J. O. S., Huang, T. R., Chang, Y. L., **Yeh, S. L.**, & Fu, L. C. (2020). Using machine theory of mind to learn agent social network structures from observed interactive behaviors with targets. 29th IEEE International Conference on Robot and Human Interactive Communication (RO-MAN), Naples, Italy, pp. 1013-1019, doi: 10.1109/RO-MAN47096.2020.9223453.
- Chien, S. E., Yu, C. J., Lai, Y. Y., Liu, J. C., Fu, L. C., & **Yeh, S. L.** (2020). Can older adults' acceptance toward robots be enhanced by observational learning? In Rau, P. L. (Eds.), *Cross-cultural design. User experience of products, services, and intelligent environments*: Vol. 12192. International Conference on Human-Computer Interaction (pp. 564-576). Copenhagen, Denmark: Springer-Cham.
- Chien, S. E., & **Yeh, S. L.** (2020). Animacy perception inferred by eye movement patterns. Vision Sciences Society, Virtual Meeting.
- Kao, Y. W., Lee, H. H., Goh, J. O. S., & **Yeh, S. L.** (2020). Age-related differences in the statistical regularity of emotional faces. The Cognitive Neuroscience Society, Virtual Meeting.
- Yeh, S. L.**, Tsai, C. C., Ueda, Y., Takebayashi, H., Chien, S. E., & Saiki, J. (2019). Effect of culturally shaped experiences on cognitive processing. The 5th NTU-Kyoto University International Symposium of Human Sciences, Taipei, Taiwan.
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Patents

- Huang, P., Chen, C. N., Chu, C. Y., **Yeh, S. L.** (2016). Multi-media data rate allocation method and voice over IP data rate allocation method. United States Patent No. 9,253,116. Washington, DC: The United States Patent and Trademark Office.
- Chen, H. H., **Yeh, S. L.,** Huang, T. H., Yang, Y. H., Liao, H. I., & Huang, L. H. (2013) Object-based system and method of directing visual attention by a subliminal cue. R. O. C. Patent No. 201312451. Taipei: Intellectual Property Office, Ministry of Economic Affairs.
- Huang, T. H., Lin, S. Y., **Yeh, S. L.,** Chen, H. H., Po, L., & Huang L. S. (2013) Method of directing a viewer's attention subliminally in a display. P. R. C. Patent No. 101770731B. Beijing: China National Intellectual Property Administration.
- Chen, H. H., **Yeh, S. L.,** Huang T. H., Lee, W. F. & Huang L. H. (2013) Learning-based visual attention prediction system and method thereof. R. O. C. Patent No. 201305967. Taipei: Intellectual Property Office, Ministry of Economic Affairs.
- Chen, H. H., Huang, T. H., Lin, S. Y., **Yeh, S. L.,** Bu, L. K., & Huang, L. H. (2012). Method of directing a viewer's attention subliminally in a display. United States Patent No. 8,094,163. Washington, DC: The United States Patent and Trademark Office.
- Huang, T. H., Lin, S. Y., **Yeh, S. L.,** Chen, H. H., Po, L., & Huang L. S. (2010) Method of directing a viewer's attention subliminally in a display. R. O. C. Patent No. 201023168. Taipei: Intellectual Property Office, Ministry of Economic Affairs.

Major Grants (served as PI)

- 2018-2021 "Exploring the levels of consciousness from unconscious processing to meta awareness", Ministry of Science and Technology grant (NT\$: 4,070,000/US\$: 132,147)

- 2017-2019 “Exploring the possible gain in statistical regularity as people age”, Ministry of Science and Technology grant (NT\$: 3,256,000/ US\$: 105,718)
- 2018 “Psychological approach for user-oriented robot design”, Industrial Technology Research Institute grant (NT\$: 1,200,000/ US\$: 38,962)
- 2017 “Enhance the Applicability of Assistive Robots for Elderly People: A psychological approach”, Industrial Technology Research Institute grant (NT\$: 1,000,000/ US\$: 32,469)
- 2015-2018 “Effects of blue light on perception and cognition”, National Science Council grant (NT\$: 4,042,000/ US\$: 131,238)
- 2015-2016 “Semantic integration for crowded words”, National Science Council grant (NT\$: 2,035,000/ US\$: 66,074)
- 2012-2015 “Unconscious semantic processing under visual crowding and continuous flash suppression”, National Science Council grant (NT\$: 3,345,000/ US\$: 108,607)
- 2009-2012 “Visual-auditory integration: from perception to appraisal”, National Science Council grant (NT\$: 3,192,000/ US\$: 103,640)
- 2007-2010 “Visual-auditory integration and attention”, National Science Council grant (NT\$: 3,181,000/ US\$: 103,283)
- 2004-2008 “Co-construction of human cognition, neural mechanism, and social process- Neural bases of and cultural effects on the perception of Chinese characters”, Total for 4 years (NT\$: 3,723,000/ US\$: 120,881)
National Science Council (NSC) of Taiwan, Grant for Program for Promoting Academic Excellent of Universities.
- 2008-2009 British-Taiwanese Joint projects between the British Academy and the National Science Council Taiwan (NT\$: 134,120/ US\$: 4,355)
- 2006-2007 “Object representation and the mechanism of object-based attention”, NSC grant (NT\$: 324,000/ US\$: 10,520)
- 2005-2006 “Comparing group and element matching in stereopsis and apparent Motion”, NSC grant (NT\$: 136,000/ US\$: 4,416)
- 2004-2005 “Exploring the nature of semantic representation in Chinese character Recognition by repetition blindness paradigm”, NSC grant (NT\$: 681,800/ US\$: 22,137)
- 2002-2004 “The role of subcharacter-component and whole-character in Chinese character recognition”, Total for 2 years (NT\$: 2,186,300/ US\$: 70,986)
National Science Council (NSC) Grant
- 2001-2002 “Vision and attention”, NSC grant (NT \$626,600/ US\$: 20,345)
- 2000-2001 “Perceptual organization and attention”, NSC grant (NT \$557,300/ US\$: 18,095)
- 1998-2000 “Analysis of spatial position”, NSC, Total for 2 years (NT \$1,130,900/ US\$: 36,719)
- 1997-1999 “Chinese language and Brain”, Academia Sinica (NT \$550,000/ US\$: 17,858)
- 1995-1997 “Similarity of Chinese characters”, NSC, Total for 3 years (NT \$1,533,500/ US\$: 49,791)
- 1996-1997 “The distribution of spatial attention”, NSC grant (NT \$325,400/ US\$: 10,565)
- 1995-1996 “Internal representation of space”, NSC grant (NT \$549,500/ US\$: 17,841)

*US\$1=NT\$27.693 as of 2021/09/24

Major Awards & Honors

Research

- 2014 **Academic award of Ministry of Education**, Ministry of Education, Taiwan
For academically excellent investigators in Taiwan
- 2002, 2012 **Distinguished Research Award (Twice)**, National Science Council of Taiwan
For academically excellent investigators in Taiwan
- 2004 **Research Contribution Award in Humanities and Social Sciences**
For academically excellent investigators at National Taiwan University
- 2002-2003 **Da-Yo Memorial Award**, National Science Council of Taiwan
For academically excellent young investigators in Taiwan

- 1996-2000 **Recipient of Research Awards (Five times)**, National Science Council of Taiwan
 2000 **Elected outstanding scholar** for the NOW/NSC joint program on cognitive science, National Science Council of Taiwan, NOW, Arnhem, the Netherlands
 2000 **Award for supervision of NSC independent research**, National Science Council of Taiwan supervising undergraduate independent research that receives the research awards

Teaching

- 2006, 2012 **Distinguished Teaching Award for best teachers at NTU (Twice)**
For outstanding teachers at National Taiwan University
 2004-2005 **Teaching Award for best teachers at NTU (Twice)**
For excellent teachers at National Taiwan University
 2003-2005 **Teaching Award of best teachers at the College of Science of NTU (Three times)**, National Taiwan University
For excellent teachers in the College of Science
 2002 **Course Award**, Computer and Information networking Center, National Taiwan University
For the web-based multimedia instructional course "Sensation and Perception"

Research Interests

1. **Consciousness**: conscious and unconscious mental processes, attention and consciousness, body sensation and self-consciousness, meta-awareness, gut feeling
2. **Attention and perception**: spatial attention, object-based attention, attentional capture, effect of attention on perception, eye movements
3. **Multisensory perception**: cross-modal interaction between vision, audition, touch, smell, proprioception, etc.
4. **Psycholinguistics**: reading, semantic processing, visual word (character) recognition, perceptual organization of Chinese characters
5. **Applied Research on Image Processing and Display**: 3D displays design, power-saving of low backlight displays, a model to predict attention allocation for displays, relationship between display refresh rate and motion artifacts, blue-light filters, gaze contingent display and applications, eye tracking device
6. **Statistical Regularity**: mean size, left-side bias, domain specific or general
7. **Blue Light Effect**: influence of different light spectrum on emotion, perception, and cognition.
8. **Psychological Approach to Assistive Robots**: human-centered problem-solving, human-robot interaction, social robotics, assistive robots for aging population
9. **Potential Gain in Statistical Regularity in Aging**: examining statistical regularity of Chinese idioms, representational momentum, and emotional faces in different age groups.
10. **Affective computing**: detection of affective state, attention, and mind wandering, attention training

Professional Services

- 2020-present **Council Board**, Taiwanese Psychological Association (TPA)
 2018-present **Advisory Council**, The International Association for the Study of Attention and Performance (A & P)
 2012-present **European Research Council Peer Review Evaluation**, The European Research Council (ERC) Executive Agency
 2018-present **Editorial Board**, Scientific Reports
 2013-present **Editorial Board**, Frontier in Psychology, Perception Science
 2013-present **Editorial Board**, Chinese Journal of Psychology
 2017-present **Advisory Council**, Government Fellowship for Studying Abroad Ministry of Education, Taiwan

2017-present **Review Board**, Research Grants Council, Hong Kong

2015-present **Review Board**, United States-Israel Binational Science Foundation

2017-present **Personnel Committee**, MacKay Medical University, Taiwan

2017 **Chair of Scientific Committee**, The 13th Asia Pacific Conference on Vision (APCV)

2016 **Committee member**, Ministry of Examination, Taiwan

2015-2016 **Executive Supervisor**, Taiwanese Psychological Association (TPA)

2013-2016 **Associate Editor**, Chinese Journal of Psychology

2013-2017 **Research ethics advisory committee**, National Taiwan University

2013-present **Committee member** of faculty evaluation committee
Graduate Institute of Brain and Mind Sciences
National Taiwan University

2013-2014 **Scientific Committee**

2016 **Conference on Language**, Discourse, and Cognition (CLDC)

2015 **Advisory council**, Center for Life Education, Ministry of Education, Taiwan

2012 **Review Board**, The 11th International Congress of the International Color Association (AIC)

2011-2012 **Advisory Board**, International Multisensory Research Forum (IMRF) 2012

2010-2011 **Scientific Committee**, Asian-Pacific Conference on Vision (APCV) 2011

2010-2011 **Advisory Board**, International Multisensory Research Forum (IMRF) 2011

2010 **Reviewer** of Setting International Research-Intensive Centers of Excellence in Taiwan

2010 **Reviewer** of Initiative Research Cooperation among Top Universities between UK and Taiwan

2009-2010 **Co-chair of the Scientific committee**, Asian-Pacific Conference on Vision (APCV) 2010

2009 **Reviewer** for Research Award for Junior Research Investigators, Academia Sinica

2009 **Reviewer** of web-based multimedia courses, Ministry of Education

2009 **Committee member** of national examinations for local civil servants

2008, 2009 **Committee member** of the Higher Education Evaluation & Accreditation Council of Taiwan

2007-2008 **Scientific Committee**, The 12th annual meeting of the Association for Scientific Study of Consciousness (ASSC) 2008

2007-2008 **Council member** of The Taiwanese Psychological Association

2007-2010 **General committee** of National Taiwan University

2004-2008/
2010-2012 **Personnel committee** of National Taiwan University

2006 **Reviewer** for Doctor An-Tai Chen Research Scholarship

2005-present **Reviewer** for Government Scholarship for Overseas Study

2005-2007 **Appeal committee of National Taiwan University**

2003-present **Personnel committee**, Department of Psychology, NTU

2003-2006 **Chair** of the Research and ethic committee of Department of Psychology, NTU

1996-2002 **Resource committee**, Department of Psychology, NTU

2001-2003 **Administrative committee**, Department of Psychology, NTU

1996 Evaluation of the design of color pattern in Tunnel Zhong-Shin Engineering, High-way system

1998-2000 Improvement program of Introductory Psychology courses Ministry of Education, Taiwan

1998 **Organizing committee**, Annual meeting of Chinese Psychological Association

1998 **Elected member** of Government Female Leader Training Program

1996-present **Thesis committee**
Sydney University (Psychology), Australia
Hong-Kong University (Psychology), Hong Kong
National Taiwan University (Psychology), Taiwan
National Taiwan University (Electrical Engineering, Computer Science, Graduate Institute of Networking and Multimedia, Graduate Institute Communication Engineering)
National Cheng-Chi University (Psychology)
National Chung-Cheng University (Psychology)
Chung Yuan Christian University (Psychology)
National Taiwan Normal University (Graduate Institute of Teaching Chinese as a Second

Language, Department of English)
National Yang-Ming University (Cognitive Neuropsychology, Biomedical Engineering)

Editorial

Scientific Reports
Frontier in Psychology

Ad-Hoc Reviewer

Journal of Experimental Psychology: Learning, Memory, & Cognition
Journal of Experimental Psychology: Human Perception & Performance
Vision Research
PLOS ONE
Experimental Brain Research
British Journal of Psychology
International Journal of Psychology
Perceptual and Motor Skills
Memory & Cognition
Consciousness & Cognition
Acta Psychologica
Transportation Research Part F: Traffic Psychology and Behaviour Instructional Science
Chinese Journal of Psychology
Bulletin of Educational Psychology
Research of Applied Psychology
Scholarpedia
Frontiers in Psychology
Attention, Perception & Psychophysics
iPerception
Scientific Reports
Behavior and Brain Sciences (Commentator)

Professional Affiliations

Vision Sciences Society
Association for Scientific Study of Consciousness
Taiwanese Psychological Association
American Psychological Society
International Multisensory Research Forum
European Conference on Visual Perception
Asian-Pacific Conference on Vision
American Psychological Science